

2023

Design Projects 2A (GRA-2-DP2A-19)

General information

Course ID

GRA-2-DP2A-19

Course type

Module

Credits (ECTS)

4 ECTS

Language of instruction

Dutch

Study Year

Year 2

Offered by

HKU Media

Contact time (hours)

42

Self-tuition (hours)

70

Course information

Content 1

TORNADO HUNTING

The module focuses on telling your own story based on existing material. Researching, collecting, editing and sorting are carried out first intuitively and then consciously and actively. You conduct graphic, visual and theoretical research into a cultural, political or socio-societal theme. It could be something that has affected you, that fascinates you, angers you or simply surprises you. The focus is on telling stories by editing existing material. In this block, part assignments are given that study both the chosen theme and the phenomenon of 'editing'. The principle here is that, during the process, an active interaction takes place between form and content. The visual research feeds the reflection and the reflection feeds the visual research. Through knowledge and experimentation, you bring making and thinking together.

Coaching

You will be coached by two lecturers who help you combine form and content. They discuss the creating (medium, form, craft, technique) and the thinking (research, meaning, reflection, editing) in cohesion.

Learning objectives

This module will enhance the following competencies:

- Creative skills
- Critical reflection
- Focus on surroundings
- Communication skills

In this module you will learn the following:

1. to explore a theme and create your own story based on existing material
2. to work in an investigative and process-based way;
3. to fuel a visual process with content and vice versa; search for significance and expressiveness through content, association and imagination;
4. to develop an experimental attitude with regard to your own ideas, sources and collected materials, and reflect on these to prepare for the next steps;
5. to investigate materials, techniques and visual idioms and use them to enhance the expressiveness of your work and stance.

Module context

GRA-2-SK2A-21, GRA-2-PEO2A-21

Competences

Competences

- 01. Creative skills
 -
- 02. Capacity for critical reflection
 -
- 03. Capacity for growth and innovation
 -
- 04. Organisational skills
 -
- 05. Communication skills
 -
- 06. Cultural and contextual awareness
 -
- 07. Ability to collaborate
 -

Education forms

Information Instructional modes

You will be working on short and long assignments.

Attendance / Participation requirement

To successfully complete this module, you are expected to actively participate and show demonstrable effort during lessons. You collaborate and critically discuss each other's work during the lessons. This helps you learn from one another. To achieve the intended learning outcomes, it is necessary to attend a minimum of 80% of the lessons and demonstrate active engagement.

Explanation of education forms

There will be individual and class discussions during the block in which you are expected to actively participate.

Instructional modes

- Group lesson
- Project

Assessment criteria

Assessment criteria

1. concept

Your work process shows that you can arrive at a concept based on research, analysis, ideas and experimentation, and that you can offer an interesting visual interpretation. In so doing, you demonstrate that you can initiate, fuel, analyse and control your own working process;

2. reflection

During the meetings and in presentations you show that you can distil, assess and integrate content from various types of sources, applying different methods and techniques;

3. reflection presentation

Your written and oral presentations demonstrate your ability to reflect on your research, your learning process and the application of visual and theoretical insights;

4. result

Your final presentation shows your ability to express a personal position or statement from a wider professional or social context in a design, making it interesting in terms of both content-specific and visual aspects.

Deliverable

The result to be assessed must consist of a meaningful visual process and a final piece of work. The assessment takes place in the last week of the block during the presentation for the lecturers and the class. Lecturers make a joint assessment.

Tests

Lecturer / Committee Assessment

Committee Assessment

Explanation of tests

De volgende gedragsindicatoren waren leidend bij de toetsing:

1.1, 1.3, 1.7 2.2 t/m 2.5, 2.7 3.2,3.4, 3.5 4.1 5.1 6.2 t/m 6.4 7.1, 7.2

Participation requirements for interim examinations

Je hebt recht op deelname toetsmoment, en/of een herkansing van het toetsmoment als je voldoende aanwezig bent, en pro-actief meedoet.

Er volgt een herkansing als:

1. Het ingeleverde vereiste werk niet genoeg aan de gestelde beoordelingscriteria voldoet en het totaaloordeel niet van het vereiste niveau is. In dat geval zal de student een verbetering (adhv mondeling/schriftelijk gegeven feedback) moeten doorvoeren en het vereiste werk weer opnieuw presenteren (uiterlijk in het eerstvolgende herkansingsmoment).
2. De student niet op komt dagen bij de beoordeling, niet genoeg aanwezig is geweest, of te vaak/te laat naar de les is gekomen.

HKU Media hanteert de regel dat een student alleen aan een 2e of 3e beoordeling kan deelnemen als er een gegronde reden is om de 1e beoordeling over te doen, namelijk in geval een beoordeling onvoldoende was of in geval een student vooraf heeft gemeld door ziekte of omstandigheden niet aanwezig te kunnen zijn. Mocht een student na drie keer geen voldoende beoordeling hebben, moet de module opnieuw worden gevolgd.

Tests

- Test 1

Oral test

Test weight

100

Minimum grade

A satisfactory result

Credits

4

Grading scale

Differentiated (VG, G, PASS, FAIL)

Test duration

15

Lecturers

Lecturer

- A van Haarlem
- K Algera
- L Tonk

Contact person

S Gratz

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