

# 2023

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## Design Projects 2B (GRA-2-DP2B-19)

### General information

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Course ID

GRA-2-DP2B-19

Course type

Module

Credits (ECTS)

4 ECTS

Language of instruction

Dutch

Study Year

Year 2

Offered by

HKU Media

Contact time (hours)

42

Self-tuition (hours)

70

### Course information

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Content 1

#### ARCHEOLOGICAL FINDINGS

Following the quest that took place more broadly in block 1, it is explored in more depth and you will be asked how you relate to a story, an issue or a fact and how this can be actively employed in a work. 'Findings' is about seeking and finding (potential) stories and areas of interest.

In the Design Project in block 2, you systematically seek to formulate a viewpoint based on visual evidence. The central activity is conducting research by continually honing the question and creating the right conditions for serendipity: Finding something unexpected and usable while you were looking for something else entirely.

The starting principle is that during the process an active exchange takes place between form and content. The visual research feeds the theoretical and the theoretical feeds the visual research. On the basis of both knowledge and naivety, you work on your ability to reflect on a broader professional, cultural or social context. Based on knowledge and naivety, you work on the capacity to reflect on a broader professional, cultural or socio-societal context.

Coaching

Two lecturers coach the project on the basis of their own knowledge and experience and support the process of finding form in content in the assignment. They approach this from the point of view of, on one hand, media/creating (form, craftsmanship, technique) and, on the other, theory/thinking (research, reflection, meaning).

Learning objectives

This module will enhance the following competencies:

- Creative skills

- Critical reflection
- Focus on surroundings
- Communication skills

In this module you will learn the following:

1. to search and explore a theme using various methods of approach and to actively form your own standpoint;
2. to work in an investigative and process-based way;
3. to fuel a visual process with content and vice versa; search for significance and expressiveness through content, association and imagination;
4. to develop an experimental attitude with regard to your own ideas, sources and collected materials, and reflect on these to prepare for the next steps;
5. to investigate materials, techniques and visual idioms and use them to enhance the expressiveness of your work and stance.

Module context

GRA-2-SK1B-21, GRA-2-PEO2A-21

## Competences

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Competences

- 01. Creative skills
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- 02. Capacity for critical reflection
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- 03. Capacity for growth and innovation
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- 04. Organisational skills
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- 05. Communication skills
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- 06. Cultural and contextual awareness
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- 07. Ability to collaborate
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## Education forms

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Information Instructional modes

You will be working on short-term and prolonged assignments.

Attendance / Participation requirement

To successfully complete this module, you are expected to actively participate and put in effort during classes. During the lessons, students collaborate and critically discuss each other's work. This helps you learn from one another. To achieve the intended learning outcomes, it is necessary to attend a minimum of 80% of the lessons and demonstrate active engagement.

Explanation of education forms

There will be individual and class discussions during the block in which you are expected to actively participate.

## Instructional modes

- Group lesson
- Project

## Assessment criteria

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### Assessment criteria

#### 1. concept

Your work process shows that you can arrive at a concept based on research, analysis, ideas and experimentation, and that you can offer an interesting visual interpretation. In so doing, you demonstrate that you can initiate, fuel, analyse and control your own working process;

#### 2. reflection

During the meetings and in presentations you show that you can distil, assess and integrate content from various types of sources, applying different methods and techniques;

#### 3. reflection presentation

Your written and oral presentations demonstrate your ability to reflect on your research, your learning process and the application of visual and theoretical insights;

#### 4. result

Your final presentation shows your ability to express a personal position or statement from a wider professional or social context in a design, making it interesting in terms of both content-specific and visual aspects.

### Deliverable

The result to be assessed must consist of a meaningful visual process and a final piece of work. The assessment takes place in the last week of the block during the presentation for the lecturers and the class. Lecturers make a joint assessment.

## Tests

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### Lecturer / Committee Assessment

#### Committee Assessment

#### Explanation of tests

De volgende gedragsindicatoren waren leidend bij de toetsing:

1.1, 1.3, 1.7 2.2 t/m 2.5, 2.7 3.2,3.4, 3.5 4.1 5.1 6.2 t/m 6.4 7.1, 7.2

#### Participation requirements for interim examinations

Je hebt recht op deelname toetsmoment, en/of een herkansing van het toetsmoment als je voldoende aanwezig bent, en pro-actief meedoet.

Er volgt een herkansing als:

1. Het ingeleverde vereiste werk niet genoeg aan de gestelde beoordelingscriteria voldoet en het totaaloordeel niet van het vereiste niveau is. In dat geval zal de student een verbetering (adhv mondeling/schriftelijk gegeven feedback) moeten doorvoeren en het vereiste werk weer opnieuw presenteren (uiterlijk in het eerstvolgende herkansingsmoment).
2. De student niet op komt dagen bij de beoordeling, niet genoeg aanwezig is geweest, of te vaak/te laat naar de les is gekomen.

HKU Media hanteert de regel dat een student alleen aan een 2e of 3e beoordeling kan deelnemen als er een gegronde reden is om de 1e beoordeling over te doen, namelijk in geval een beoordeling onvoldoende was of in geval een student vooraf heeft gemeld door ziekte of omstandigheden niet aanwezig te kunnen zijn. Mocht een student na drie keer geen voldoende beoordeling hebben, moet de module opnieuw worden gevolgd.

## Tests

- Test 1

Assignment

Test weight

100

Minimum grade

A satisfactory result

Credits

4

Grading scale

Differentiated (VG, G, PASS, FAIL)

Test duration

20

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## Lecturers

### Lecturer

- A van Haarlem
- L Beijer
- L Tonk

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## Contact person

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