Visual Development 3 (ANI-2-BO3-17)

General information

Course ID
ANI-2-BO3-17

Course type
Module

Credits (ECTS)
4 ECTS

Language of instruction
Dutch, English

Study Year
Year 2

Offered by
HKU Media

Contact time (hours)
36

Self-tuition (hours)
76

Course information

Content 1
The first block of the second year kicks off by delving into creative processes that are both familiar and unfamiliar to the animation student. The focus is on two-dimensional techniques. Each lesson revolves around a particular procedure and provides several starting assignments, although students are expressly encouraged to explore for themselves. The creative processes are experimental and challenge students to think more along the lines of material, technique and procedure, and to develop artwork and concepts on that basis.
Another goal of this setup is to create awareness of the students' habits and to fill any gaps in their artistic development.
Creative processes addressed: Experiment with machines, external factors, chance, wet-in-wet, destruction, combination.
The analogue works done in the lessons should be digitally processed every week.
The second part of this module has a reflective character, using all the expressive means in which design plays a role: the sketchbooks, the drawing work done in the lessons, artwork and of course the animations of the past year. Students are asked to form an idea of the characteristics and qualities of the work and the process that preceded it, and then to take steps for improvement and expansion. There is plenty of scope for alternative work plans, variations and experiments. What is style? What is the comfort zone? Where are the possibilities?

Learning objectives
Students:
- explore various experimental drawing techniques and related two-dimensional creative processes, and investigate the possibilities of these techniques;

- are able to apply these drawing methods within the context of their own designs;
- are able to give an impression of three-dimensionality in these pictures and use contrasts to create clarity in the image;
- are able to use various drawing methods in order to reinforce the artistic research;
- are able to reflect on their own work and that of others;
- are able to analyse and describe their own work process and draw conclusions from it the form of word and image;
- are able to enter into an artistic process, based on reflection on their own work, which demonstrates steps taken in relation to previous work.

Competences

Competences

- 01. Creative skills
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- 02. Capacity for critical reflection
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- 03. Capacity for growth and innovation
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Education forms

Information Instructional modes
Class explanations, class feedback, individual feedback, individual presentation, working lessons, personal coaching.

Attendance / Participation requirement
Student must have attended at least 80% of the lessons

Instructional modes

- Group lesson

- Practical

Assessment criteria

Assessment criteria
- Have students explored several ways of drawing and designing?
- Do the pictures give a clear and three-dimensional impression in their depiction?
- Have students studied all the experimental techniques and have most of these techniques been explored, i.e. have their possibilities been exploited?
- Are students able to link these techniques to their own design process?
- Have students demonstrated insight into their own activities and drawn interesting conclusions from them in word and image?
- Do students give insight into their own work and that of others in word and image?
- Is there a visible artistic process that links up with students' insights into their own work, and does this process demonstrate progress?
- Are students able to edit analog work with digital techniques and thereby able to integrate analog images into their digital workprocess?

Deliverable
Drawings; paintings; collages; sketches; analogue and digital, written text.

Tests

Lecturer / Committee Assessment
Lecturer Assessment

Explanation of tests
De volgende gedragsindicatoren zijn leidend bij de toetsing:

Creërend vermogen
1.1
1.2
1.3
1.4
1.5

Vermogen tot kritische reflectie
2.1
2.2
2.3
2.4

Vermogen tot groei en vernieuwing
3.1
3.2

Organiserend vermogen
4.1
4.2

Tests

- Presentation of work and explanation
  Oral test

  Test weight
  100

  Minimum grade
  5.5

  Credits
  4

  Grading scale
  Marks to 1 decimal place

Lecturers

Lecturer

- R Nijhof

Contact person

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