

2023

Skills 2A (GRA-2-SK2A-21)

General information

Course ID

GRA-2-SK2A-21

Course type

Module

Credits (ECTS)

4 ECTS

Language of instruction

Dutch

Study Year

Year 1

Offered by

HKU Media

Contact time (hours)

42

Self-tuition (hours)

70

Course information

Content 1

In the skills programme, the emphasis lies on creating and experimenting. Besides the Design Project, there are clusters of 3 skills, which focus on discovering and learning a wide range of special tools and techniques, by experimenting, documenting, contextualising, editing, reflecting and designing. Iteration is an important skill here, which must be mastered and must play a role in the process.

In the skills programme, attention is paid to creating and experimenting on the basis of various tools and techniques. The goal is to use iterative creative processes in finding an individual form for the necessary skills in the areas of experimenting, documenting, contextualising, editing and reflecting.

The skills are offered in clusters, with a distinction between the following groups:

1. Text in form + context,
2. Image in form + context,
3. Time-based

Learning objectives

In this module, you will learn:

1. to analyse an assignment through creative research and to design it with conviction
2. to reflect on the choices in your creative process, substantiate them and record them in a report
3. to arrive at a personal statement through experiment and process, and present it with conviction

Module context

Competences

Competences

- 01. Creative skills
 -
- 02. Capacity for critical reflection
 -
- 03. Capacity for growth and innovation
 -

Education forms

Information Instructional modes

Working groups, individual discussions, discussions in smaller groups and presentations for the whole group, feedback exercises.

Attendance / Participation requirement

In view of the type of activity and the location, active participation in the sessions is required.

Explanation of education forms

Different lecturers provide sub-assignments that focus on experimenting and working in the workshops.

Each week, you will be given an assignment with an emphasis on experimentation; in making associations and relationships, as well as in direct and intuitive visualisation and documentation.

During the lessons, we work together on discussing each other's work in a constructively critical way.

Self-confidence in giving feedback is trained through feedback exercises like the abridged 'Das Arts method' or 'Critical Response'.

Instructional modes

- Group lesson
- Skills

Assessment criteria

Assessment criteria

1. all the sub-assignments have been completed and discussed in the lessons;
2. in the lessons, you have demonstrated an active and investigative work attitude;
3. in your designs, you show that you can visualise your own choices and support them by arguments;
4. in your final work and your presentation, you show that:
 - you are able to arrive at a concept through association, which you can interpret in an interesting visual form
 - you are able to arrive at choices and insights through experiment and research, which you can use in your development as a designer
 - you have sufficient editing and narrative skills to make your content and images convincing, exciting or inquiring.

Deliverable

The final product consists of process-based work and experimentation that is clearly presented and a portfolio presentation that shows your vision of what you have learnt (positive and negative).

The repercussions of process, research and experiment are presented in a quantitative and qualitative high-quality portfolio, which is accompanied by a written or verbal reflection on the learning process.

Tests

Lecturer / Committee Assessment

Committee Assessment

Explanation of tests

The assessment at the end of the block takes place on the basis of a presentation, for which all the sub-assignments up to then have been completed.

This module supports the development of the following competencies:

- Creative skills
- Growth and innovation
- Communication skills

Participation requirements for interim examinations

Je hebt recht op deelname toetsmoment, en/of een herkansing van het toetsmoment als je voldoende aanwezig bent, en pro-actief meedoet.

Er volgt een herkansing als:

1. Het ingeleverde vereiste werk niet genoeg aan de gestelde beoordelingscriteria voldoet en het totaaloordeel niet van het vereiste niveau is. In dat geval zal de student een verbetering (adhv mondeling/schriftelijk gegeven feedback) moeten doorvoeren en het vereiste werk weer opnieuw presenteren (uiterlijk in het eerstvolgende herkansingsmoment).
2. De student niet op komt dagen bij de beoordeling, niet genoeg aanwezig is geweest, of te vaak/te laat naar de les is gekomen.

HKU Media hanteert de regel dat een student alleen aan een 2e of 3e beoordeling kan deelnemen als er een gegrondte reden is om de 1e beoordeling over te doen, namelijk in geval een beoordeling onvoldoende was of in geval een student vooraf heeft gemeld door ziekte of omstandigheden niet aanwezig te kunnen zijn. Mocht een student na drie keer geen voldoende beoordeling hebben, moet de module opnieuw worden gevuld.

Tests

- Test 1

Oral test

Test weight

100

Minimum grade

A satisfactory result

Credits

4

Grading scale

Pass/fail

Test duration

20

Lecturers

Lecturer

- A Herrman
- A van Haarlem
- M Cobbenhagen

Contact person

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