

2023

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## Visual Presentation Techniques 2 (PHO-2-VPT2-19)

### General information

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Course ID

PHO-2-VPT2-19

Course type

Module

Credits (ECTS)

2 ECTS

Language of instruction

Dutch

Study Year

Year 1

Offered by

HKU Media

Contact time (hours)

18

Self-tuition (hours)

38

### Course information

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Content 1

In this module you will work on a presentation project over a number of weeks. The presentation of photographic work has a great influence on the work itself. You think about the consequences of presenting and exhibiting in a space.

You become familiar with the space by making a scale model - i.e. actively working with the space: practically measuring the exhibition space - and writing a diary about it. Through the scale model the space becomes manageable. Then, an exhibition model is visualised in the scale model. Finally, the execution follows in the self-chosen space or academy location. You document the scale models and the exhibitions in the form of publications.

The aim is to provide insight into the issues surrounding presentation. This includes concept development, active presentation, accountability in scale model and final execution, and participation in group discussions.

#### **Literature and materials**

Materials to be acquired:

- materials that are functional for the content of the presentation project

Learning objectives

#### **In this module you will learn:**

1. About the spatial consequences of presenting photographic images in a space, in other words, to understand the influence of the context on a photograph.
2. By anticipating and directing the context, you will be able to make the work of photography gain in meaning both visually and in terms of content.

### **At the end of this module you will have:**

1. Prepared an exhibition of photographic work to scale and then actually executed and presented it.
2. Discussed your own work and that of others using relevant concepts and references.

## Competences

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### Competences

- 01. Creative skills  
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- 03. Capacity for growth and innovation  
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- 04. Organisational skills  
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- 06. Cultural and contextual awareness  
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## Education forms

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### Information Instructional modes

Group lessons with individual coaching

### Attendance / Participation requirement

Your reflection on your classmates' work (process) is of great importance for the ultimate results they achieve and is indispensable for developing your own critical reflection capabilities: a precondition for being able to grow during the course and pass the module. You are therefore urged to attend and participate in the lessons and during presentations. Your absence or lack of effort will affect the result.

### Instructional modes

- Coaching
- Group lesson

## Assessment criteria

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### Assessment criteria

1. Your work process should be visible: this means that you have participated actively in the lessons, are a contributor to the work process of other students by giving feedback on their work and the presentations, and you have worked consistently and constructively on the realisation of your own presentation. You can also demonstrate this in your workbook, where your choices in your process are made visible.
2. You are able to present all parts (book, model, presentation and photos) in a neat way and at a satisfactory level (you have used your model and presentation to make the photo work substantive and visually meaningful and can demonstrate and substantiate this through the documented work process).
3. The displayed material shows your own vision and signature, which you can explain in words and pictures during the presentation. The whole shows that you have gained insight into the influence of context on the content of photographic work and that you can direct this yourself.
4. During the presentation, you make adequate use of the chosen materials, tools and obtained information. You make visible use of references and relevant concepts that have been provided and researched by yourself.

### Deliverable

Perform and present a spatial presentation of photographic work

## Tests

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Lecturer / Committee Assessment

Lecturer Assessment

Explanation of tests

Assessment takes place in the form of a class presentation during the course period and an individual assessment at the end of the block. The lecturer evaluates the work and gives an overview afterwards with the assessment of the whole assignment.

Tests

- Examination  
Performance

Test weight  
100

Minimum grade  
A satisfactory result

Credits  
2

Grading scale  
Differentiated (VG, G, PASS, FAIL)

Test duration  
20

## Lecturers

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Lecturer

- Examencommissie
- M Bakker
- M de Zeeuw

## Contact person

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