

2023

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## Skills 2D (GRA-2-SK2D-19)

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### General information

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Course ID

GRA-2-SK2D-19

Course type

Module

Credits (ECTS)

4 ECTS

Language of instruction

Dutch

Study Year

Year 1

Offered by

HKU Media

Contact time (hours)

42

Self-tuition (hours)

70

### Course information

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#### Content 1

In the skills programme, the emphasis lies on creating and experimenting. In this module, the focus is on discovering and learning a wide range of special tools and techniques, by experimenting, documenting, contextualising, editing, reflecting and designing. The goal is to find an individual form in repeated making processes.

The skills are offered in clusters. In this block, we distinguish the following skills:

1. Media (time-based): designing with code
2. Typography: continuation of expressive typography

## Learning objectives

This module supports the development of the following competencies:

- Creative skills
- Growth and innovation
- Communication skills

In this module, you will learn:

1. to analyse an assignment through creative research and to design it with conviction
2. to reflect on the choices in your creative process, substantiate them and record them in a report
3. to arrive at a personal statement through experiment and process, and present it with conviction

## Module context

GRA-2-DP2C-19, GRA-2-SK2C-19, GRA-2-PEO2B-21

## Competences

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### Competences

- 01. Creative skills
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- 02. Capacity for critical reflection
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- 03. Capacity for growth and innovation
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## Education forms

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### Information Instructional modes

Working groups, individual discussions, discussions in smaller groups and presentations in front of the whole group, feedback exercises.

### Attendance / Participation requirement

Successful completion of this module requires active participation and visible commitment during the lessons. During the lessons, you will collaborate with other students and critically discuss each other's work. By offering feedback to your fellow students during the lessons, you actively participate in the learning process of your fellow students. In order to achieve the learning objectives, it is necessary to be present and to show active commitment. In case of illness or absence, you should report to the relevant teacher in writing, prior to the lesson.

### Instructional modes

- Group lesson
- Skills

## Assessment criteria

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### Assessment criteria

1. all the sub-assignments have been completed and discussed in the lessons;
2. in the lessons, you have demonstrated an active and investigative work attitude;
3. in your designs, you show that you can visualise your own choices and support them by arguments;

4. in your final work and your presentation, you show that:

- you are able to arrive at a concept through association, which you can interpret in an interesting visual form
- you are able to arrive at choices and insights through experiment and research, which you can use in your development as a designer
- you have sufficient editing and narrative skills to make your content and images convincing, exciting or inquiring

#### Deliverable

The final product consists of process-based work and experimentation that is clearly presented and a portfolio presentation that shows your vision of what you have learnt (positive and negative).

The repercussions of process, research and experiment are presented in a quantitative and qualitative high-quality portfolio, which is accompanied by a written or verbal reflection on the learning process.

## Tests

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### Lecturer / Committee Assessment

#### Committee Assessment

##### Explanation of tests

The assessment at the end of the block takes place on the basis of a presentation, for which all the sub-assignments up to then have been completed.

This module supports the development of the following competencies:

- Creative skills
- Growth and innovation
- Communication skills

##### Participation requirements for interim examinations

Je hebt recht op deelname toetsmoment, en/of een herkansing van het toetsmoment als je voldoende aanwezig bent, en pro-actief meedoet.

Er volgt een herkansing als:

1. Het ingeleverde vereiste werk niet genoeg aan de gestelde beoordelingscriteria voldoet en het totaaloordeel niet van het vereiste niveau is. In dat geval zal de student een verbetering (adhv mondeling/schriftelijk gegeven feedback) moeten doorvoeren en het vereiste werk weer opnieuw presenteren (uiterlijk in het eerstvolgende herkansingsmoment).
2. De student niet op komt dagen bij de beoordeling, niet genoeg aanwezig is geweest, of te vaak/te laat naar de les is gekomen.

HKU Media hanteert de regel dat een student alleen aan een 2e of 3e beoordeling kan deelnemen als er een gegronde reden is om de 1e beoordeling over te doen, namelijk in geval een beoordeling onvoldoende was of in geval een student vooraf heeft gemeld door ziekte of omstandigheden niet aanwezig te kunnen zijn. Mocht een student na drie keer geen voldoende beoordeling hebben, moet de module opnieuw worden gevuld.

### Tests

- Test 1

Oral test

Test weight

100

Minimum grade

A satisfactory result

Credits

4

Grading scale

Pass/fail

Test duration

15

## Lecturers

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Lecturer

- A van Haarlem
- H van der Kooij

## Contact person

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S Gratz

[stefanie.gratz@hku.nl](mailto:stefanie.gratz@hku.nl)