

2023

---

## Media NL (ENG-MEDNL-22)

### General information

---

Course ID

ENG-MEDNL-22

Course type

Module

Credits (ECTS)

5 ECTS

Language of instruction

Dutch

Study Year

Year 1

Offered by

HKU Media

Contact time (hours)

60

Self-tuition (hours)

80

### Course information

---

Content 1

visual arts and its great mercantile spirit. The Dutch Waterlinie as well as the Rietveld Schröder House and the Van Nelle Factory in Rotterdam are on the Unesco World Heritage List. All the more reason to take this module out into the world and immerse ourselves in Dutch cultural heritage. In this journey through time, we get to know old masters and the new élan of Dutch design. We come face to face with the work of Daan Roosegaarde, but also visit the Rijksmuseum, EYE Amsterdam and Nxt Museum. We take a look at the work of architects MVRDV and visit Het Nieuwe Instituut in Rotterdam.

In this module, you go in search of your fascination with the Netherlands. You choose a domain or theme you want to work on. After doing research, you will visualise this. In your work, you make a statement about the domain that interests you. Your visualisation is a reflection of your research and fascination for the subject. This makes it a free project that you can work out as you see fit.

Assignment

You choose a Dutch icon that inspires you. By an icon we mean something or someone, a figurehead of a particular philosophy or belief, whether positive or negative. This icon can also be a work of art or an iconic place. If your icon is a person, we ask you to make an interview with this person and edit it in film or podcast (5 to 10 min).

If your icon is a place or work of art, we ask you to think of a way to convey your passion for the work of art or place to an audience. Preferably you do this in a short film or podcast (5 to 10 min).

You make a visual report about your stay in the Netherlands and your fascination for a theme, person, place or work of art.

The module covers one semester and is spread over two blocks.

## Learning objectives

In this module, you will learn:

1. to independently set up and execute a project, whether or not in collaboration with others
2. to use various research methods to add depth to your project and your makership
3. to look for mutual feedback and expertise, and to use them in the design process
4. to reflect on your own professional role and growth as a maker/designer

## Competences

---

Competences

## Education forms

---

Information Instructional modes

Project and excursions to museums and institutions.

Attendance / Participation requirement

You make use of the theory offered and you attend at least 80% of the external visits to museums and other institutions

Instructional modes

- Excursion
- Project

## Assessment criteria

---

Assessment criteria

Assessment takes place in the form of an individual assessment based on a final oral presentation. Under the heading of 'evaluation and recapitulation', you will demonstrate what you have learned and to what extent this contributes to your makership.

You hold a summary of the final presentation, looking back on your chosen theme or icon. In your presentation, you show that you have:

1. independently - either in collaboration or not - set up and carried out a project.
2. carried out relevant research activities
3. took control of the process
4. can reflect on your own professional role and growth as a designer/maker.

Pass mark

You have passed the assessment

Deliverable

Presentation (visual development of theme or icon).

## Tests

---

Lecturer / Committee Assessment

Lecturer Assessment

Explanation of tests

The assessment takes place on the basis of:

1. a presentation for an assessment committee at the end of the semester (block 2 or block 4)
2. the content of the deliverables

If you fail the assessment, an individual written agreement can be made with the examiner(s) about the parts of the project to be redone.

#### Tests

- Test 1

Oral test

Test weight

100

Minimum grade

A satisfactory result

Credits

5

Grading scale

Pass/fail

Test duration

30

#### Lecturers

---

Lecturer

- E Slegers

#### Contact person

---

M Elsendoorn

[matthias.elsendoorn@hku.nl](mailto:matthias.elsendoorn@hku.nl)