Project 7 Information Design (IMT-2-PRO7-22)

General information

Course ID
IMT-2-PRO7-22

Course type
Module

Credits (ECTS)
8 ECTS

Language of instruction
Dutch

Study Year
Year 2

Offered by
HKU Media

Contact time (hours)
98

Self-tuition (hours)
126

Course information

Content 1
Designers can play an important role in the increasingly complex world of data visualisation and 'information design'. In this module, you learn to translate existing data into narrative experiences. You will investigate a topic based on a thematic area.

The content is leading and this module is primarily about the various ways of researching and designing with existing information/data. The technology or form chosen for elaboration is free, allowing for a wide range of formats

At the end of this module, you will have:

1. created and convincingly presented one or more idiosyncratic and layered designs.
2. worked individually on a chosen topic within a thematic area.
3. researched and analysed a self-set assignment;
4. made a presentation in which the concept, substantiation and operation/experience are made clear.

Learning objectives
You will learn to:

1. conduct motivated, critical, experimental and functional research into the subject in various ways, both in form and content.
2. direct and organise a design process.
3. turn research into a substantiated concept and a communicating, context-aware design.
4. associate visually and translate that into communicative images.

5. abstract and personify information and translate that into communicative image

Competences

Competences

- 01. Creative skills
  -

- 02. Capacity for critical reflection
  -

- 03. Capacity for growth and innovation
  -

- 04. Organisational skills
  -

- 05. Communication skills
  -

- 06. Cultural and contextual awareness
  -

- 07. Ability to collaborate
  -

Education forms

Information Instructional modes
You work mainly independently, sometimes within (changing) working groups, making your own product. You discuss the development of the concept and the production with the lecturers and in peer sessions.

Attendance / Participation requirement
You work on your own production. Providing each other with feedback is an essential part of the module. Responsibility and attendance fall within the assessment criteria.

Instructional modes

- Determined in agreement with coach

- Group lesson

- Project

- Working group

Assessment criteria

Assessment criteria
You are able to make a working final product in which the data used is translated into an experience for an audience.

You demonstrate the ability to produce a final work of sufficient level by means of intermediate products.

You show that you have researched innovative ways of storytelling based on the visual and written material provided.

You are able to work through the entire process and document it according to the set conditions.

You are able to carry out preliminary research in your relevant field of specialisation.

Resit information (two options):
1. If students do not pass the assessment in accordance with the set criteria, they will have to make improvements to their final work on the basis of the feedback given and present the total work to the lecturer for assessment in the resit period.

2. If students do not attend the assessment or do not meet the set preconditions, they will have to present the original assignments, including intermediate steps (as requested in the lesson plan) in the resit period.

Pass mark
The module is passed when all the assessment criteria have been met.

Deliverable
Your final product is based on the research of subject and angle of approach. In each case, the starting point is existing data and the creation process is an iterative search for narrative translation of that data. The exact form and elaboration is free in a wide range of formats as long as the above conditions are met.

Tests

Lecturer / Committee Assessment
Lecturer Assessment

Explanation of tests
The following indicators are leading in the assessment:

Creative skills
1.1
1.2
1.3
1.4
1.5
1.6
1.7

Capacity for critical reflection
2.1
2.2
2.3
2.5
2.6
2.7

Capacity for growth and innovation
3.1
3.2
3.3
3.5

Organisational skills
4.1
4.2

Communication skills
5.1
5.4

Cultural and contextual awareness

6.2

6.3

6.4

6.7

Ability to collaborate

7.1

7.2

7.3

Tests

- Final presentation
  Assignment

  Test weight
  100

  Minimum grade
  A satisfactory result

  Credits
  8

  Grading scale
  Differentiated (VG, G, PASS, FAIL)

Lecturers

Lecturer

- J Laczko

Contact person

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