

2023

Design for Social Change (A&E-MINDSC-19)

General information

Course ID

A&E-MINDSC-19

Course type

HKU Minor

Credits (ECTS)

30 ECTS

Language of instruction

Dutch, English

Study Year

Year 3

Offered by

HKU Art and Economics

Contact time (hours)

150

Self-tuition (hours)

690

Course information

Content 1

The minor Design for Social Change focuses on social design. You design solutions to social issues. The focus is on matters like equality, clean water, transport, climate, waste and the battle against poverty.

You work in interdisciplinary teams, in which you can take on the role of designer, as well as project manager, programmer or director. You research your chosen theme and explore possible future scenarios. Your vision can be expressed in many different ways – presentations, text, film, animation, installations or objects. You learn to give insight into the result of your project and research (visually and through text) to a wide public. The products have added social value. They are concrete and innovative, and they tell a story. During the process, you experience how to position yourself in relation to various interested parties.

A university of the arts has an inspiring environment and offers you the facilities, knowledge and contacts you will need to take a hands-on approach to issues that concern everyone. We work with thematic weekly programmes and challenges.

A key component of this minor is the Frame Innovation method by Professor Kees Dorst. In 2018, he was appointed advisor to the UNDP, the UN organisation set up to help realise the 17 Sustainable Development Goals (SDGs). You will go through the steps of this method by theme, and each theme ends with a meeting in which results are discussed with problem owners.

The themes are:

- Archaeology and architecture;
- Learning to identify paradoxes;
- Building contexts by means of de-framing;
- Broadening the field (new players/game changers);

- Theme research/ re-framing by means of design thinking;
- Developing new frames and rapid prototyping;
- Game changing: futures, what is necessary for transformation and integration in the organisation?

Learning objectives

On completion of the minor, you will be able to:

1. apply the Frame Innovation methodology and a wide range of research methods;
2. realise an innovative and appropriate possible solution path for a stakeholder's issue, which ensues logically from the research process;
3. give a presentation of the research process you have gone through, and design and implement an intervention with partners, at a knowledge-sharing event;
4. reflect on the research methodology carried out, the collaboration process and your own professional identity within them.

Entrance requirements

Entry requirement for external minor students: First year has been completed.

Additional requirements

The conditional requirements are formulated in the 'Explanation of the Assessment'.

Module context

For Art and Economics students: This minor continues to build on the modules from Connecting year 2.

Competences

Competences

- 01. Economics
Art & Economics professionals weigh up economic and legal pros and cons that are important to cultural and creative organisations, and which make them future-proof. They incorporate these factors into policy development and implementation.
- 02. Research
Art & Economics professionals conduct research into a wide range of issues related to cultural and creative organisations and creative issues related to other organisations. In doing so, they use creative, design-based research methods, to get to the heart of the real issue. They analyse the research results with a view to applying them.
- 03. Art and Creation
Art & Economics professionals take an art-inspired approach to their contribution towards reinforcing the artistic profile of cultural and creative organisations. They take an imaginative approach, look for unexpected solutions, think ahead and take design-based action. They specialise in artistic issues from a single professional field or several professional fields.
- 04. Connectivity
Art & Economics professionals combine different perspectives in taking a creative, design-based approach to complex issues. They initiate, design, realise and direct (interdisciplinary) interaction within and between cooperative ventures and networks of stakeholders, professionals and organisations. They also bring together arts and sciences.
- 07. Professional Identity
Art & Economics professionals act on the basis of a creative, investigative, reflective, learning, result-oriented and communicative attitude.

Education forms

Information Instructional modes

Coaching: On Tuesdays and Thursdays, the project group will be coached by two regular lecturers. The support focuses on the content, the process and the research method.

Lectures: Every Monday morning, a regular lecturer gives a lecture on the theory of the Frame Innovation method.

Tutorials: Every Wednesday afternoon, a regular lecturer gives a tutorial on the creative and visual research applied to the issue on the basis of the Frame Innovation method.

Attendance / Participation requirement

While there is no attendance obligation for this module, the material dealt with during the lessons will be used for testing. Absence or lack of effort will therefore have consequences for the results. They can lead to a less favourable mark for one or more assessment criteria.

Instructional modes

- Coaching
- Lecture
- Seminar

Assessment criteria

Assessment criteria

On completion of the minor, you will be able to:

1. apply the Frame Innovation methodology and a wide range of research methods;
 - 1.1 You have theoretical and practical knowledge of the Frame Innovation methodology.
 - 1.2 You use a wide range of research methods and substantiate the choices you have made.
 - 1.3 You demonstrate how account has been taken of the needs and interests of various parties in the collaboration.
 - 1.4 You can convey the process and the results in a clear and attractive way, both verbally and visually.
2. realise an innovative and appropriate possible solution path for a stakeholder's issue, which ensues logically from the research process;
 - 2.1 You demonstrate that the possible solution path for the issue is new and adds value.
 - 2.2 You can make a logical analysis of the data obtained, which leads to a possible solution path that is appropriate to the issue.
 - 2.3 You can convey the process and the results in a clear and attractive way, both verbally and visually.

Test: Report with file (group)

3. give a presentation of the research process you have gone through, and design and implement an intervention with partners, at a knowledge-sharing event;
 - 3.1 At the knowledge-sharing event, you show how Frame Innovation has been used to look for new insights and how this relates to a contextual learning process for all concerned.
 - 3.2 At the knowledge-sharing event, you show how dialogue and interaction with the stakeholders takes shape.
 - 3.3 You can convey the research process and its results, both verbally and visually, so that people can identify with it and imitate it.

Test: Organisation of the knowledge-sharing event (group)

4. reflect on the research methodology carried out and the collaboration process, and your own professional identity within them;
 - 4.1 You provide insight into the knowledge of the research methodology you have personally gained personally, by answering the two questions in the assignment description.
 - 4.2 You can describe and analyse your own development with regard to intercultural competencies and collaborating in a multidisciplinary team.

4.3 You provide insight into the learning process you have undergone, by describing and analysing the results of the professional and personal learning goals that were set at the start of the minor.

Test: Reflection report (individual)

Assessment standards

All tests are assessed on the basis of a rubric.

Pass mark

The pass mark for all tests is 55 out of 100.

Tests

Lecturer / Committee Assessment

Both lecturer- and committee assessments (in case of multiple tests)

Explanation of tests

Report with file (group):

This report with accompanying file shows the process steps of the Frame Innovation method. It is an account of all the steps, iterations and interventions in each phase of the process. They are brought together in a meaningful and logical way, so that it is clear how creativity and research-based actions stimulate one another reciprocally. It contains a written explanation and substantiation of each frame.

The feedback on all the researched frames and the dialogue about this with the parties concerned are also incorporated in the report and file, in a way that provides insight. Finally, a clear account is given, both verbally and visually, of the possible solution path for the issue in question.

Organisation of the knowledge-sharing event (group):

All the students organise a knowledge-sharing event, independently and as a group, at which the results are presented.

Reflection report (individual):

Choosing your own reflection method, you take a critical look at your own actions, your development and the multidisciplinary and intercultural collaboration.

Tests

- Organising knowledge-sharing event (grp)

Oral test

Test weight

30

Minimum grade

5.5

Credits

9

Grading scale

Marks to 1 decimal place

Assessment criteria

- Personal process report (individual)

Assignment

Test weight

20

Minimum grade

5.5

Credits

6

Grading scale

Marks to 1 decimal place

Assessment criteria

- Research report with portfolio (group)

Assignment

Test weight

50

Minimum grade

5.5

Credits

15

Grading scale

Marks to 1 decimal place

Assessment criteria

Lecturers

Lecturer

- C Hermans
- C van der Linden
- L van Dorst
- N Vandeneede
- N Winkler-Prins
- R Lansink

Contact person

N Winkler-Prins

nynke.winklerprins@hku.nl