

2023

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## Applied Game Design (G&I-UU-AGD-20)

### General information

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Course ID

G&I-UU-AGD-20

Course type

Module

Credits (ECTS)

4 ECTS

Language of instruction

Dutch, English

Study Year

Offered by

HKU Games and Interaction

Contact time (hours)

30

Self-tuition (hours)

82

### Course information

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Content 1

In the module, you learn to design a prototype for an applied game. You start working on an applied objective you have chosen and make and test a design by making a game or applying game principles to a design. Giving presentations is an important part of the module, focusing on being convincing of the effectiveness of the solution you have designed.

Learning objectives

You learn to make applied games and conduct the necessary preliminary research.

You learn to critically explore the effects of applied games.

You learn to make prototypes so you can test applied game concepts.

You learn to convince others of your concept and execution and presentation.

### Competences

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Competences

- 01. Technical expertise and analysis  
Technological competences
- 02. Design and prototyping  
Technological competences
- 04. Research and analysis

Designing competences

- 05. Conceptualisation  
Designing competences
- 06. Design  
Designing competences
- 10. Communication  
Organizing competences
- 11. Learning and reflective skills  
Professional competences

## Education forms

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Information Instructional modes

Lectures, tutorials, feedback in class and practical lessons

Attendance / Participation requirement

100% attendance. If you are absent, you have to complete a replacement assignment in consultation with the lecturer.

Instructional modes

- Lecture
- Practical
- Working group

## Assessment criteria

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Assessment criteria

- You have conducted reference research (into relevant, current games). This preliminary research serves as inspiration for your own design.
- You are able to establish a realistic and feasible 'applied' objective for the game (taking into account the target group, location and use of the potential game)
- During play testing, you are able to select core mechanics that are very likely to have a strong (desired) impact on the target group.
- You can build and test a paper prototype.
- Based on interviews or observation, you can give an initial indication of the degree to which the applied objective has been achieved.
- You are able to convincingly present your game design and its possible effect.

Pass mark

All criteria must be complied with to obtain a pass.

Deliverable

At the end of module, you present a prototype for an applied game, indicating the degree to which the applied objective has been achieved.

## Tests

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Lecturer / Committee Assessment

Lecturer Assessment

Tests

- Applied Game  
Assignment

Test weight  
100

Minimum grade  
A satisfactory result

Credits  
4

Grading scale  
Differentiated (VG, G, PASS, FAIL)

## Lecturers

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Lecturer

- K Groeneveld
- K Millenaar

## Contact person

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K Groeneveld  
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