

2023

What is Fashion? (DES-MINWIF-21)

General information

Course ID

DES-MINWIF-21

Course type

HKU Minor

Credits (ECTS)

30 ECTS

Language of instruction

Dutch

Study Year

Year 3

Offered by

HKU Design

Contact time (hours)

180

Self-tuition (hours)

660

Course information

Content 1

In Fashion Design, you explore what fashion can mean to an audience, by making. Fashion is not just clothes; it is far more than that. Fashion is closely aligned with whatever is going on in society and the world. In Fashion Design, in your work, you learn to make connections between your passions, what you think and feel and the spirit of the times. You work in your project under the supervision of lecturers who approach the professional field from different perspectives. You develop a vision of fashion and of designing, and you show – not necessarily just through clothing, but also in other media forms like film, performance and installations – what story you want to tell to an audience.

Year 3 in HKU Design is the year in which you work on your own research and/or design project. In this design minor, you choose your own design and decide what you want to make and for what audience your project is intended. You work on a collection that references fashion in the broadest sense of the word and on a presentation of that collection that fits with your design and with you.

Within the structure of the project period, peer to peer feedback exchanges alternate with presentations. You work independently and under your own direction. Coaching focuses on your being able to execute your project from start to finish and exhibit your work in a final presentation.

Phase 1

1- By making, you formulate a research question, a visual proposal for your project. In what medium do you want to work? For whom? What is your project about? You present your proposals during 'Market'. One student may opt for a clothing collection for company personnel and another may research new materials and experiment with new compounds, while a third may explore gender issues.

2- Under the supervision of various design lecturers, you develop your idea into one or more version 1 prototypes. You work in the studio, use workshops and play with diverse visual and technical skills. You present the first prototypes to

lecturers, fellow students and peers: does my work do what I hope it does?

Phase 2

3- You continue to work on the prototypes until all design issues have been solved. You present your project to experts and explain your vision and methods.

4- You use all the feedback you have received to work towards version 2 prototypes. You present these and prepare for the final.

Phase 3

5- During the last two weeks, you work on your final presentation of your projects. You use your work to show your vision of fashion and the story you want to tell with the project. This is when the assessment takes place.

For those who have not yet had any workshop instructions, you now have the occasion to receive them. You also have the possibility to participate in Design Labs.

During this minor, there are two connect days and you have the opportunity to participate in expert cafés, where current designs are discussed substantively.

Learning objectives

After this module you will be able to:

1. independently set up a design or research project in the context of fashion and develop it into a presentation.
2. integrate knowledge, skills and attitudes required earlier into your own project.
3. independently concretise your personal passion in the design process.
4. organise encounters that help you execute your (research) project.
5. reflect on and, when necessary, adapt your process.
6. communicate with regard to your choices.
7. demonstrate the significance of the project for your position in the profession.

Competences

Competences

- 01. Creative skills
-
- 02. Capacity for critical reflection
-
- 03. Capacity for growth and innovation
-
- 04. Organisational skills
-
- 05. Communication skills
-
- 06. Cultural and contextual awareness
-
- 07. Ability to collaborate
-

Education forms

Information Instructional modes

De projectperiode kent een structuur waarin begeleiding, peer-to-peer uitwisseling van feedback en presentaties elkaar afwisselen. Je werkt zelfstandig en onder eigen regie. De begeleiding is erop gericht dat je project steeds verder kunt doorontwerpen, en in een eindpresentatie je beeldend werk kunt laten zien.

Attendance / Participation requirement

You are present and actually engaged in your project, you consult lecturers, classmates and external parties and present your product progress.

Instructional modes

- Project

Assessment criteria

Assessment criteria

Je sluit de minor af door het inleveren van een procesdocumentatie, het exposeren van je werk op een expositie aan een publiek en een eindgesprek.

Je eindcijfer wordt vastgesteld na afloop van het eindgesprek en vormt het gemiddelde van het cijfer voor je proces en je werk.

Het werk:

- Getuigt van zeggingskracht en eigenheid.
- Werkt in de context van een expositie voor een publiek.

Het proces:

1. Je deed onderzoek door beeldend materiaal te ontwikkelen, ontwerp iteraties te doen en het onverwachte te betrekken in je onderzoek. Op basis van het onderzoek kwam je tot beeldend werk.
2. Je kan werk ontwikkelen met een kritisch bewustzijn van de werking van het ontwerp.
3. Je hebt modische strategieën leren kennen en je ontwerpvaardigheden daarmee verdiept
4. Je kan presenteren en onderbouwen hoe het project is verlopen, het ontwerpproces en je keuzes in uitwerking en methodes.
5. Je toont regie over je proces en de totstandkoming van het werk.
6. Je hebt verschillende verbindingen, perspectieven en expertise opgezocht, en de verkregen inzichten ingezet bij de door-ontwikkeling van je werk.
7. Je ging professioneel, flexibel en respectvol om met rollen en verantwoordelijkheden in de totstandkoming van de expositie en wist productionele kaders toe te passen (planning, communicatie, begroting, logistiek, presentatie)
8. Je toont de ontwikkeling van een eigen visie op een vakgebied en kan deze toelichten .

Deliverable

1. Procesdocumentatie

Een vormgegeven boek/film/... (vorm is vrij) van het beeldend onderzoek en je werk. Zichtbaar is het ontwikkelde materiaal, reflectie en keuzes in beeld, ontwerp iteraties en een registratie van het werk

2. Werk op expositie
3. Eindgesprek

In het eindgesprek vertel je over je proces, je onderzoek en je (eind)werk. Hierover ga je vervolgens met de commissie in gesprek. Het gesprek duurt 15 minuten.

Tests

Lecturer / Committee Assessment

Committee Assessment

Explanation of tests

Ga naar de Studentportal voor meer info over het toetsen en beoordelen in je opleiding.

Tests

- Project presentation
Oral test

Test weight
100

Minimum grade
5.5

Credits
30

Grading scale
Marks to 1 decimal place

Lecturers

Lecturer

- S Leufkens
- S Mariën

Contact person

S Mariën
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